

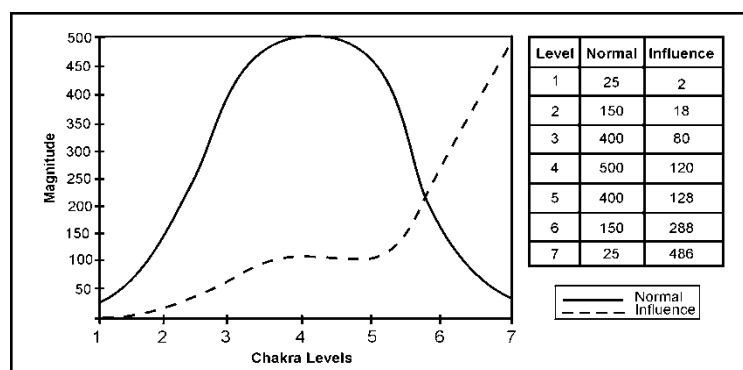
Cultural Creatives Synergy

Gordon Herbert

The Cultural Creatives (CCs) are a surprisingly large body of people who can lead the world from its present dangers to a safer and happier place. Surveys from 1995 to the present in North America, Western Europe and Japan show that a third of their adult population have the remarkable qualities needed for world renovation. Further surveys are being conducted in other parts of the world that are expected to reveal similar numbers. CCs are well aware of the current plight of our planet and care deeply about it. They care also about relationships, peace, social justice, equality for women, spirituality (not just religion) and self-actualisation. Sociologist Dr Paul Ray calls them Cultural Creatives because they are distinguished by having a holistic, integral and creative understanding of our role on our planet.¹

These are truly the leader group influencing the progress of our civilisation. In terms of chakra psychologies, CCs operate primarily at the Throat and Brow (Ajna) levels.² They can be divided into “green” and “core” CCs, and I estimate that the “greens” have mainly a Throat chakra awareness, while the “cores” have mainly a Brow chakra awareness. The latter are more focussed on ecological sustainability and the climate crisis as whole planet wisdom, on spiritual self-development, authenticity (or living one’s values) and on countering the depredations of big business conservatism and of jingoism. The “greens” are comparatively less concerned about big business, idealism, self-actualisation and spirituality. The significance of CCs today is that they are the only grouping of people that are both aware of the major problems of the planet and that are focussed on and determined to take wise and selfless action to do something about it.

The number of petals (energy vortices) of a chakra indicate the potential of its level of awareness, and hence of its ability to bring light into society and to influence people for the better. If the numbers of people at each chakra level are multiplied by the number of petals at



each level, then the human potential for a creative global influence can be seen. This is shown by the figure at left, where the Normal curve is a

¹ Survey and other references are at www.wisdomuniversity.org/CCsReport2008SurveyV3.pdf, www.culturalcreatives.org/straightfacts.html, www.lohas.com/journal/cultural_creatives.html, www.worldforum.org/cultural-opportunity.htm, and www.wisdomuniversity.org/NewPolitCompass7-5-5.pdf. See the book by Paul H. Ray, PhD and Sherry Ruth Anderson, PhD, *The Cultural Creatives: How 50 Million People Are Changing the World*, New York: Harmony Books, October, 2000.

² Throat chakra consciousness is that of creativity and independent thinking and acting. Brow consciousness is that of integration, holism, alignment and vision. Details are at www.progressions.info/2chap.pdf.

hypothetical distribution of world population across chakra levels. The curve of Influence in the figure is the result of multiplying the population by the number of petals at each level, scaled down to show the difference.³ It is clear that the potential to influence in wise and globally coherent ways increases dramatically at the Brow level. This is the level of core CCs.

Of course the CCs have to contend with the inertia and vested interests of the remaining two thirds or more of their national populations. However, Dr Ray has found that CC numbers are increasing by around 2.5% per annum in the USA. We can expect similar rates of growth elsewhere. In numbers, there are about 80 million CCs in the USA, 130 million in Western Europe, and 35 million in Japan. This is roughly about 10% of the adult population of the world. If we include conservative guesses of the numbers of CCs in the rest of the world then the total percentage of CCs in the world would probably be more than 15%. If only a third of these are core CCs, and if only a half of these practice meditation and other spiritual techniques, then at least more than 2% of the adult world population will be practicing these powerful techniques. If heartfelt prayer is added then the percentage will be greater.

The significance of these figures lies in the research by Transcendental Meditation (TM) that when 1% of a community practices TM (and this can be generalised to all active meditation) then the crime rate and violence drops and social trends improve. This research was assessed and supported by independent scientists. Many esoteric and spiritual sources also say that prayer and meditation can do more good for the world than any other single action. The world is now entering a dangerous period of potential conflict about the environment, global warming, food and water supplies, natural resources, pollution, bad business practices on a global scale that threaten livelihoods, and increasing military presence with potent weapons in many countries. Such numbers of people practicing meditation, prayer and invocation therefore brings hope for the world that it can survive the dangerous future and become a better world. That opportunity is here, now. These spiritual activities draw down the divine energies of light and inspiration for all who can use them. The energies and inspirations then need to be made practical in all beliefs and behaviours to be effective.

CCs are aware that they are part of a beautiful whole organism called Earth, or Gaia, and that they have an interactive synergy with the higher levels and beings of wisdom, and with all life on Earth. Many are invoking the higher help and are so precipitating guiding energies into the life of humanity and the planet. These beings of wisdom see the Cultural Creatives as follows:

“These are the people that will lead the world to Victory. They are inspired from on high, with love in their hearts, and they are determined to do the very best that they can to improve the world. They aim to bring harmony and coherence to all major activities on Earth, to integrate all life streams not only to preserve life on Earth, but to enable the birth to a higher realm of living, a safer and more beautiful place.

³ The curve of Influence is explained and discussed further at www.progressions.info/4chap.pdf, p.21.

“They work on the inner and outer levels to achieve a harmonious Earth. Harmonious with the spiritual livingness and with all life forms. Harmony also within human societies, as one body of consciousness around the planet. They are raising the vibration of love and light, and this attracts help from other realms. Light attracts light, and their conscious invocation evokes a response from the realms of wisdom and divine purpose. This is growing and can only accelerate as auto- and cross-catalysis⁴, bringing on the tipping point, the time of the 100th monkey, of chain-reaction in human beliefs and behaviour.

“Keep praying, meditating, visualising the preferred outcome, and be sure that your behaviour matches your beliefs and values. Now is the time for action, continued throughout your days, for your light will create more light, and this will spread like Buddha’s candles.⁵ Be firm, with quiet determination, to get the job done. You are not alone. There are millions of lightworkers, CCs, joining with you in the greatest team effort for Earth transformation that we have ever seen. The results depend on you all, for each one is effective and supports the rest, and influences others to join the light.

“The world’s enlightened future depends on you, the CCs. With your effort the world will be birthed into a new era of light. Yes, there will be some conflict, but how it manifests depends on the power of your combined light. Now is the time to bring it through to the world as a steady and sustained energy for good. Victory awaits. Make sure that you are a part of it, one of the workers who is aware of the need of the time, and acts with great love accordingly. This is not a one-off call, but requires your permanent application in the light. God be with you, as He/She always is.”

⁴ For the influence of auto- and cross-catalysis see www.progressions.info/9chap.pdf, p26-28.

⁵ “*Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared.*” - Buddha